

Pankaj Sihag

Agriculture-Tech Entrepreneur | Founder, KhetiKisaan

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EXECUTIVE SUMMARY

A science graduate and agriculture-tech founder dedicated to bringing transparency and digitalization to India's farming sector. Combining a strong foundation in biological and chemical sciences with deep roots in a farming family from Gandheli, Rajasthan. Demonstrated expertise in APMC market operations, digital platform development, and delivering real-time, actionable market data to empower farmers and traders.

CORE COMPETENCIES

- Agriculture Technology:** Digital platform development, user-centric agritech solutions.
- APMC Market Operations:** Real-time data aggregation, mandi trading dynamics, transparent pricing models.
- Business Leadership:** Startup operations, strategic planning, MSME/GST compliance.
- Scientific Foundation:** Botany, Zoology, and Chemistry applications in agriculture.

PROFESSIONAL EXPERIENCE

Founder & CEO

KhetiKisaan

2024 – Present

- Founded and scaled an agriculture-tech platform delivering daily mandi bhav (market prices) for major Indian crops.
- Engineered a seamless digital experience to bridge the information gap between regional farmers and APMC markets.
- Secured official APMC, GST, and MSME registrations to ensure operational legitimacy and build trust with institutional stakeholders.
- Led the "PS Digital" initiative aimed at broader digitalization of farming practices and rural market access.

EDUCATION

Bachelor of Science (B.Sc.)

MGS University, Bikaner

- Specialization: Botany, Zoology, and Chemistry.
- Leveraged scientific coursework to deeply understand crop biology, soil chemistry, and sustainable agricultural practices.

Pre-University / Coaching Alumni

Allen Career Institute, Kota

- Developed a rigorous analytical and problem-solving framework.

PERSONAL PHILOSOPHY & SPIRITUAL JOURNEY

Dedicated to holistic growth balancing technological innovation with grounded spiritual principles. Actively engaged in a journey of Self-Inquiry (Vicharana), Self-Discipline (Sadhana), Detachment (Vairagya), and Self-Realization (Atma-Gyan), applying these disciplines to foster resilient, ethical business leadership.